



Celebrating the 50th Year of Shaping the Future

Most see the world as it is. At BPCL, we see it for what it can be. Driven by a spirit of innovation and a commitment to challenge the status quo, we continuously question conventions, break traditional boundaries and redefine what is possible.

We seek to contribute to a progressive, ever-evolving world, advancing toward a better, more sustainable future for people and the planet.

What lies ahead for us?

At Bharat Petroleum,
We've never waited for the answer.
We've written it ourselves.

For fifty years, engines haven't been
the only things we've powered.

We've given wings to ideas, innovations,
and breakthroughs.
We've been the engines of change.

For us, progress is not the end of the story.
It's only the beginning of a new chapter;
a journey with no last page.

With every milestone,
we relearn, rethink and rewrite,
with the relentless intent of serving
our customers better.

For us, **People Above Oil and Pure For Sure**
are not just a commitment and a promise;
they are a way of life.

Helping us create a future of infinite possibilities
that energise the lives of a billion Indians.

A way of life that ignites endless opportunities,
accelerates change, and brings the future closer.

The story of Bharat Petroleum is a story
of trust and commitment, to keep India moving,
forward, faster, to a future that's inclusive and
sustainable.

Because for us, progress isn't a destination -
it's a purpose that inspires us every day.

We have written the first fifty years.
Here's to creating history again in the next fifty.